



Posts Content.



Profile Picture  
**110 x 110**




Image Post  
**1080x1080**




Image Post Landscape  
**1080x566**



Photo thumbnails  
**161x161**




Image Post Portrait  
**1080x1350**




Stories  
**1080x1920**

Video Content.




Video Square  
**600x600**

Video Landscape  
**600x315**




Video Vertical  
**600x750**




Carousel Video  
**600x700**


Ad Content.



Ad  
**500x500**




Ad Landscape  
**1080x566**



Ad Square  
**1080x1080**

IGTV Content.



IGTV Video  
**1080x1920**